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LANDSCAPE - GARDENING

A BOOK WHICH POINTS THE
WAY TO MORE ATTRACTIVE
HOME SURROUNDINGS

20.



*W*HETHER your home is a country estate with broad lawns and stately trees or the smaller suburban place with lawns and gardens of smaller scale, there is an opportunity for an expression of something truly fine in the landscape setting.

In the pages of this book you will find practical and helpful suggestions which point the way to the realization of beautiful home surroundings.

For over seventy years Swain Nelson & Sons Company have been assisting home owners in obtaining suitable landscape improvements within their means and in keeping with their taste. On the basis of their long and practical experience they believe the suggestions contained here will be of practical value to you.

WHAT *a beautiful* GARDEN MEANS TO YOU

*Infinitely more than the small cost of having
your home landscaped the Swain Nelson way*



ONLY those who have experienced the complete joy and satisfaction of owning a fine garden know how worth while it is. The satisfaction of having your home complete to the last detail means infinitely more than the small cost necessary to make it so. When the grounds are improved and the garden is made you will find real satisfaction in knowing your fine home is given an appropriate setting and its pleasing lines and features suitably adorned and set off by planting. You will appreciate knowing the property you thought had possibilities turns out to be far more beautiful than you had ever dreamed. You will have the pride and satisfaction which comes to those who create things beautiful.

The joy of living in the out-of-doors is part of what a garden will mean to you. Think of the pleasure you will have in owning a charming home which your friends will delight to come to. And in affording your children with a harmonious and comfortable play space and bringing them up amidst beauty you will find a satisfaction which will more than repay you.

Whatever a beautiful garden means to you, we know you will appreciate the practical side of it. On the practical side, there is the increase of property values, always resulting from landscape improvements. There is the element of cost and values which you, in your own way, will want to consider. There is a practical, certain, and economical way of doing landscape work, which we believe you will be interested in. This is the Swain Nelson way, which is explained in these pages. Swain Nelson & Sons Company, have a complete service from planning with you to actual construction and completion of the work. They give you what you want and relieve you of worries and details. They give you the satisfaction of knowing your results will be successful and your garden will bring to you all that you expect, and more.

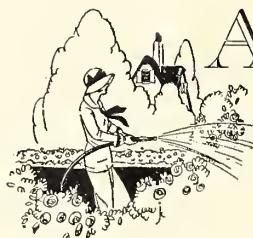


The beautiful garden at the home of Dwight Smith, Evanston, Ill., planned and executed by Swain Nelson and Sons Co.



Simple dignity, quiet charm, richness in detail and appropriate materials are responsible for the charm of this attractive garden; planned and executed for Frank V. Brach, Winnetka, Ill., by Swain Nelson and Sons Co.

OUR GARDENS EXPRESS *your* INDIVIDUALITY



AS A HOME and its furnishings are personal things which express the individuality of the owner, so likewise is a garden. In the garden you will spend many happy hours, some in quiet enjoyment, some perhaps in "puttering" around in the flowers, and some in entertaining. The garden fills a big place in the scheme of things and the order of living. It is often located near the house, becoming almost a living room for many months of the year.

There are gardens many—formal gardens, wild gardens, flower gardens, rose gardens, water gardens, and no end of them, it seems. Whatever kind you have, or how many of them you have—they should reflect your tastes and give you satisfaction.

Why should we talk about individuality in the garden when your thoughts may not extend beyond a foundation planting? Because, in reality, every part of the grounds is a part of a garden, a "lawn garden" call it what you will. Every part of the landscape planting should have character and individuality and be a joy to live with.

Home owners more and more are realizing their need for assistance in this fascinating undertaking. Gardens, planned to express another's individuality, have charmed them and prompted an inquiry into the methods responsible for such results, and if you have not ever questioned, we can assure you that fine gardens, gardens of character and personality, do not result from haphazard methods and poor materials. They are the result of careful planning, co-operation between the owner and architect and an efficient and complete landscape service.

Swain Nelson offers you a complete landscape service. They can render you valuable assistance in design, planting and construction. With their aid, your garden will have a richness of material, a balance of design, a perfection of detail, and a character utterly appropriate to your home, fully expressive of your individuality.



OUR LANDSCAPE ARCHITECTS PLAN WITH YOU

Acquaintance with a legion of home owners has taught us that they prefer us to plan "with" them rather than "for" them. We cannot say "the pleasure is all ours" and we do not want to for only when we can plan "with" our clients do we feel that we have been of the greatest service to them.

The men who plan with you are from our staff of trained landscape architects. They are experts in their line, who are ready to give you the benefit of their long training and experience. We respect the owner's ideas and try to give him exactly what he desires. However, as in anything else, technical training and practical experience are a valuable guide toward most effective results and a protection against mistakes. You save by being sure of your results and by avoiding costly experiment.

Back of these men is a company which for 70 years has been aiding home owners in the development of beautiful gardens and grounds. Out of these years of varied and conscientious service has come an experience which is of exceptional value to you who have a landscape problem. You will find Swain Nelson Service is a friendly service that tries above all, to please.

NO PLACE TOO LARGE AND NONE TOO SMALL

The Swain Nelson Organization is designed to meet every need of its clients whether the problem be ever so slight or require developments vast in scale. Their service is adaptable to every type of premises, in the city or suburbs, and of wide or limited area; in fact, the smaller the grounds, the greater the attention needed to every detail so as to produce the desired effect of space with some degree of seclusion. Many times the smaller home situated in medium sized grounds offers an equal or better opportunity for good landscape design than do the larger grounds.

Our organization has always given special consideration to work of this character and is appreciative of the opportunity to take up with you your planting problems, no matter how small your grounds may be. In large projects, where engineering and constructional problems are involved, our organization is able to adequately meet the demands of this character of work. Operating as we do on a large scale at all times it is possible to give service on all classes of landscape projects.



The open lawn, surrounded by masses of shrubbery pleasingly grouped to create interest and variety in treatment, makes an attractive view from the home or street side of the property. The hedge in the foreground excludes the public and yet a portion of the grounds can be seen and enjoyed by the passerby. Grounds of Robert L. Schutter, Wilmette, Illinois.



OUR SERVICE is a COMPLETE SERVICE

To the last detail, Swain Nelson Service is complete. We make a study of your grounds and buildings, devise arrangements and select types of trees, shrubs, and plants best suited to the particular needs of your grounds. We supply and plant superior quality Nelson stock. In fact, we do everything required in bringing out the maximum beauty possibilities of your buildings and grounds.

The Plan Service: In artistic landscape work, the plan is the thing. It represents a carefully planned scheme embodying the best thought of our landscape architects as applied to your particular problem. It serves as a basis for figuring. With a plan you can tell what you will get and we can tell you what it will cost. We particularly recommend the making of a complete plan for grounds of any size. The results are always more satisfactory. The artist can visualize the place as a whole and evolve a workable comprehensive scheme of promising worth and beauty. Then, if only part of the work is done at one time, it will be a step in the right direction, with no work to be done over. A good plan pays for itself in the end.

Construction Service: Another phase of our complete service comes in carrying out the proposed developments. Not only do we help you plan what you want, but we take the responsibility of seeing that you get it. The popularity of Swain Nelson service which accounts for its seventy years of growth, demonstrates the value of our construction service. A complete organization, second to none in experience, ability and personnel, materials and equipment to no end, are at our disposal.

Our Nursery Service: We maintain a big growing nursery where we produce the materials we use. Our nursery stock is especially grown to produce landscape effects without waiting. Our plants have a development of roots which enable them to take hold immediately without disturbance. A Swain Nelson planting is therefore not only expertly accomplished, but makes an exceptional showing in but a relatively short time.



Complete handling of all detail from beginning to end by one organization makes for efficient and economical service. Our men at work preparing a place to receive Swain Nelson, specially grown plants. Note in the insert, method of handling specimen stock.



In the private portion of the grounds, developments of high artistic merit are possible and entirely proper. The formal garden, above all things requires careful study and a fine appreciation of detail and material on the part of the designer. Garden on the grounds of Mr. E. E. Baker, Kewanee, Illinois.

YOU KNOW EXACTLY WHAT THE COMPLETED COST WILL BE

BEFORE any home owner starts making landscape improvements, he has the right to know what the completed cost will be. Swain Nelson service is so organized we can tell what the cost will be and do the work planned within that cost. This is one of the features of our service which has proven immensely popular with our clients and accounts for the confidence they have in us.

A complete landscape development must be designed well, constructed well, and planted well. The materials used must be the best obtainable. It is easy to understand how the success of a landscape project depends directly on the successful combination of these different lines of effort. Where the design comes from one place, the construction from another, and the plants from any place they can be had, there are apt to be uncertainties as to cost and results.

Swain Nelson service is a complete service. By having all departments under one complete organization, disturbing consultations, uncertainties of cost, and results which go with other methods, are done away with. After we look over your property and make the plans, we can tell you just what it will cost, and it can be done for the figure we name. If there are any extras, it is only those requested by the owner. When the work is started, our organization provides everything in labor, material, and equipment, to complete it. The owner can have all the pleasure that should accompany this experience. With Swain Nelson contracts, there is no worry.

In considering costs, there should rightfully enter the value of the service as well as the value of the results it gives. In buying the complete service of Swain Nelson & Sons Co., you obtain a complete service at one cost. This simplicity of detail, and completeness of service is of value to you. It saves you time and worry. It gives you more per dollar spent and is consequently worth more to you. Our many years of successful practice attest to the confidence our clients have in us. As in all buying of fine things, confidence is worth a good deal.



THOSE for WHOM WE HAVE DONE WORK ARE FIRST TO RECOMMEND US

AFTER all, the test of any service is in the friends it has made. You will find Swain Nelson customers more than ready to recommend our work to you. We have met every conceivable landscaping problem during the 70 years we have been in business, and through it all have been imbued with the determination to place the name Swain Nelson in a position of respect.

The result of this craft pride has been satisfied customers without number, and the development of an ability which we know they would vouch for and which we know you will value if we are given the privilege of doing your work for you.

In seeking your patronage, we therefore point to a past record which is your best assurance of satisfaction.

CONSULT WITH US

Correct planting is an art. Even people of unquestioned good taste know that being able to appreciate beauty and being able to create or develop beauty are two distinct accomplishments. We suggest, therefore, that you make use of our facilities for the development of landscape beauty in your grounds.

If you live in Chicago, or in its suburbs, it will cost you nothing to have a capable Swain Nelson representative call upon you. A visit of this kind will enable us to see what your opportunities are and talk them over with you in a helpful manner. For trips to points away from Chicago, we make a nominal charge based upon distance and the time required for the trip.

It is never too early to start your home grounds on the road toward gaining that satisfying charm which mature plant life confers upon it.

When a new home is being planned, the ideal time to make the preliminary landscape study is before the building operations start. Avail yourself of every opportunity that your property affords. After construction has started, if you have not already considered the landscape treatment of your grounds, the sooner the grounds are considered the better. The locating of drives and walks, the grading of the grounds all can be made to contribute to the ultimate attractive setting you wish to achieve for your home. Our representatives will help you in considering all these phases.

Communicate with us while the thought is fresh in your mind, so that we can talk things over. The Swain Nelson Way is so productive of satisfaction, and so fair and sensible in the matter of costs, that you will be glad that you did not waste needless time through waiting.

NELSON LANDSCAPE SERVICE HAS BROUGHT BEAUTY TO EVERY TYPE OF PROPERTY

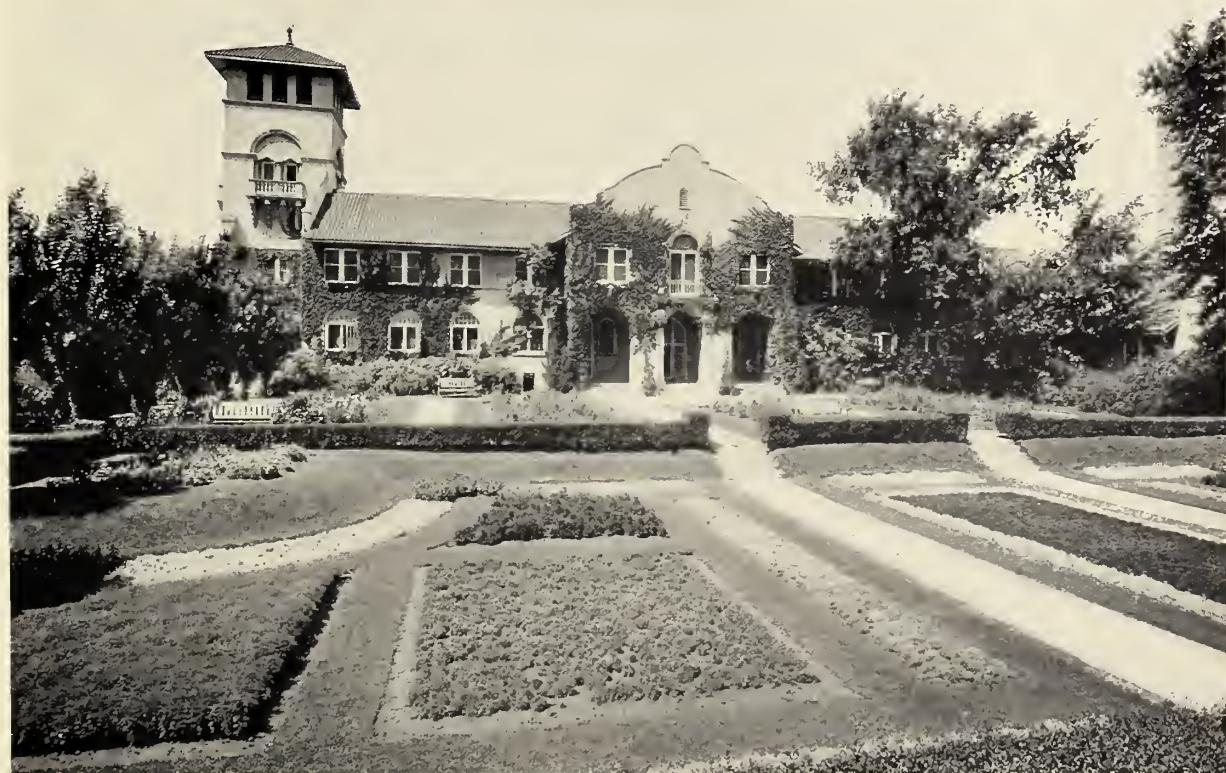
PRIVATE ESTATES
AND HOME GROUNDS,
CITY OR SUBURBAN,
LARGE OR SMALL.
PARKS.

CEMETERIES,
SUBDIVISIONS,
COUNTRY CLUBS,
SCHOOLS,
FACTORIES, Etc., Etc.

LANDSCAPE ARCHITECTS
AND NURSERYMEN



An effective planting skillfully arranged to enhance this pleasing home of Frank V. Brach, Winnetka, Ill.



The grounds of Ravisloe Country Club, Homewood, Illinois, as developed by Swain Nelson and Sons Co.

OUR PLANTINGS *give* IMMEDIATE EFFECTS

IMMEDIATE effects with plant materials are necessary to gain the greatest joy in planting. If weak and undeveloped plants are used, the effect is bound to be disappointing for a number of years. One of the great factors of success in the Swain Nelson plantings is the use of their own materials specially grown to give immediate and lasting effects.

Fine specimens of plants are not produced in a day. It requires years of growth, expensive planting, and replanting in the nursery row, careful training and giving enough space for each plant to develop as an individual specimen, to produce the class of material to create landscapes without waiting.

WHY WAIT YEARS *for* PLANTS TO GROW?

The place for plant materials to develop into vigorous healthy specimens ready to carry on in an important place near the home, is in the nursery. Why wait years for plants to grow when you can get immediate effects with Nelson grown material? The increased joy, the excellent and certain results, more than make up for the slight extra cost of materials specially handled.

OUR BIG NURSERY *makes the growing of* LARGE PLANTS *possible*

With over 300 fertile acres of growing space, it is possible for us to give the space required for developing large sized dependable plants. We have for your selection the largest collection both as to sizes and varieties of evergreens, trees, flowering shrubs, and perennials to be found anywhere in the middle west.

PAY A VISIT TO OUR NURSERIES

A DRIVE through our nurseries will convince you. Our offices and landscape studio are located on the nursery at Glenview. With men and materials on the same ground, the Nelson Organization is in a position to fulfill to the very letter, the promise expressed in our famous slogan, "Landscapes without waiting."

We cordially invite you to visit our offices, landscape studio, and nursery at Glenview. You can drive out from the Loop district in an hour's time and you will find this map an accurate guide.

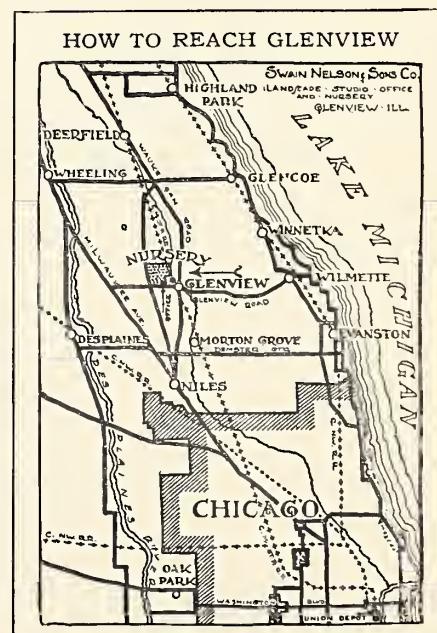
Such a trip will be decidedly worthwhile for those who are interested in seeing growing the finest collection of all types of nursery products.

The office is open week days from 8 a. m. to 5 p. m. Sundays open by appointment only.

Phones—Rogers Park 6620 and Glenview 87-88



Our Evergreens are carefully balled and sewed in burlap to insure successful planting.





Large specimen evergreens were used to give a background to this attractive pool. Evergreens give an immediate effect and serve as an all year screen. Grounds of Mr. W. E. Smith, Hinsdale, Illinois.

EVERGREENS

OUR EVERGREENS *are* GROWN for SPECIAL PURPOSES



THE uses of Evergreens are many, so adaptable are they to the different requirements of landscape planting. Their beauty of form and color and their ability to give life and color to the winter landscape accounts for their charm and ever increasing popularity.

Here at Glenview we grow many fine specimens of the choicest hardy varieties. Landscapes without waiting require big sizeable plants that will make an immediate showing. Few people realize how many years it takes to grow an evergreen. Our plants are carefully tended for years to give them perfection of size and form.

There are evergreens for every purpose. Quick growing varieties for screens; varieties with handsome form and color for foundation planting; others of stately growth for lawn specimens; dwarf varieties for foundation planting and ornamenting slopes. Almost anything any one would want. A few of the most popular varieties we grow are listed here. Our

nurseries are always available for your personal selection of varieties. Our Landscape organization can assist you in selecting, grouping and planting evergreens to get the most out of them. You will be well pleased with Swain Nelson evergreens. They are grown especially for high class landscape planting.

Abies—The Firs

WHITE FIR. (*Abies concolor*.) One of the hardiest of our native firs. The foliage is bluish-green.

DOUGLAS FIR. (*Pseudotsuga Douglasi*.) A strong, splendid, towering tree of pyramidal shape, the branches drooping slightly at the tip, which gives it a soft outline. The needles are bluish-green. It is one of the finest evergreens for producing quick effect.

Chamaecyparis—The Retinospora

THREAD RETINOSPORA. (*C. pisifera filifera*.) A tree of very graceful appearance, with bright green foliage, slender and drooping.

PLUME RETINOSPORA. (*C. pisifera plumosa*.) Foliage and branches of feathery appearance.



A naturalistic pool skillfully planted with evergreens and rock plants make this a most inviting spot. Grounds of Mr. Walter A. Smith, Evanston, Illinois.

Juniperus—The Junipers and Cedars

PFITZER JUNIPER. (*Juniperus chinensis pfitzeriana*.) A splendid new Juniper of broad spreading, upright growth, with deep, clear green foliage. One of the best for groups and for low planting.

SAVIN JUNIPER. (*Juniperus sabina*.) A low growing, spreading bush, with dense dark green foliage. A fine evergreen for rock gardens or places where a low plant is desired.

TAMARIX JUNIPER. (*Juniperus sabina tamariscifolia*.) A lower growing form than the above. The needle-like clear green foliage has quite a feathery appearance.

RED CEDAR. (*Juniperus virginiana*.) Tall and slender, resembling the Italian cypress in form, and of a rich dark green.

SILVER RED CEDAR. (*Juniperus virginiana glauca*.) A variety of the Red Cedar with similar habit and shape, but the foliage is of a decided blue color.

Picea—The Spruces

AMERICAN WHITE SPRUCE. (*Picea alba*.) An extremely hardy and valuable evergreen, of tall, pyramidal, shapely growth and bluish-green foliage.

ENGELMANN SPRUCE. (*P. Engelmanni*.) One of the handsomest and most impressive of the Spruces.

NORWAY SPRUCE. (*Picea excelsa*.) One of the best known of the spruces. Has spreading and rather drooping branches and soft dark green needles.

GREEN COLORADO SPRUCE. (*P. pungens*.) The famous Colorado Spruce. A handsome and hardy native of Colorado.

COLORADO SPRUCE. (*Picea pungens glauca*.) The famous Colorado Blue Spruce. Has a decided blue color. Very fine for group planting.

KOSTER BLUE SPRUCE. (*P. pungens Kosteri*.) Its distinguishing feature is the beautiful, silvery blue color, which makes it a very effective specimen.

Pinus—The Pines

MUGHO PINE. (*Pinus montana Mugus*.) The low, regular, dwarf type of Montana, excellent for foundation planting.

AUSTRIAN PINE. (*Pinus nigra*.) A tall, dense tree of rapid growth, with broad, round crown.

SCOTCH PINE. (*Pinus sylvestris*.) A very fine tree, with spreading, open, pendulous branches.

Taxus—The Yews

DWARF JAPANESE YEW. (*T. cuspidata nana*.) A handsome evergreen shrub. Has bright red berry-like fruits.

Thuya—The Arborvitae

AMERICAN ARBORVITAE. (*Thuja occidentalis*.) A native tree of close vigorous growth with peculiar flat foliage. Excellent for quick effect, for groups, hedges, and formal planting.

GLOBE-ARBORVITAE. (*Thuja occidentalis globosa*.) Ball-shaped, with the branches and typical arborvitae foliage very compact. Very hardy.

HOVEY'S ARBORVITAE. (*Thuja occidentalis Hoveyi*.) A low-growing form, dense, compact in growth, forming a round head; bright green foliage.

PYRAMIDAL ARBORVITAE. (*T. occidentalis pyramidalis*.) A most valuable upright evergreen, of dense, compact habit. Foliage light green; columnar form.

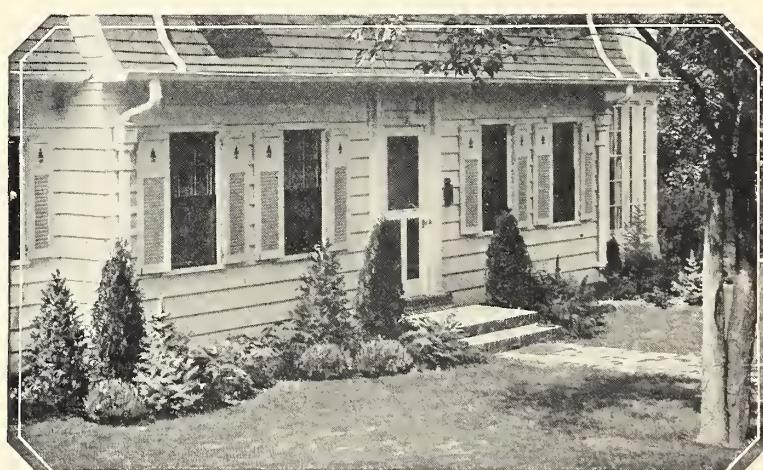
VERVAENE'S ARBORVITAE. (*T. occidentalis Vervaeneana*.) Smaller than some other forms and of a dense habit. The twigs are slender and foliage is of a yellow tone.

WARE'S ARBORVITAE. (*T. occidentalis Wareana*.) One of the most desirable of the pyramidal arborvitae, growing in more compact form and of smaller size than the type.

WOODWARD ARBORVITAE. (*T. occidentalis Woodwardi*.) Ball-shaped, with compact branches.

Tsuga—The Hemlock

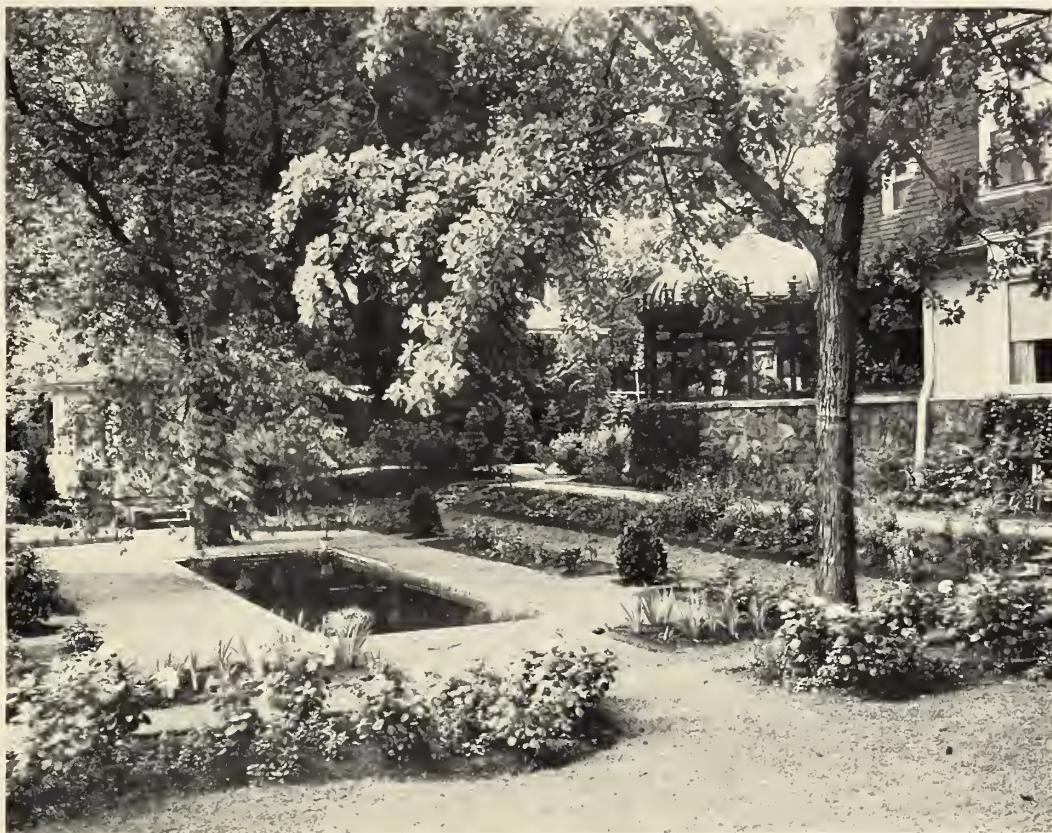
CANADA HEMLOCK. (*T. canadensis*.) A native tree of the eastern states, with fine dark green needles and the branches slightly drooping. Good for mass planting and also as a specimen.



Low growing evergreens are especially good here, as the white background makes an excellent foil for their color.

LANDSCAPE ARCHITECTS

AND NURSERYMEN



Planting trees specially grown to give an immediate effect hastens the day to come when the grounds can be enjoyed as they are in this attractive garden. Place of W. B. Johnson formerly W. M. McMillan, Evanston, Ill.

TREES for AN IMMEDIATE EFFECT

IN planting the home grounds it is little wonder that the first thought is usually about trees. They are the first essential as the comfort derived from their shade and protection alone makes them a necessity. And, at the same time, the intrinsic beauty of the tree gives it a value everyone appreciates. The home with beautiful trees is always the most charming and most valuable possession.

In the large group of trees available for planting there are naturally some more adaptable to certain uses than others. In our landscape planting, careful attention is given to the selection of trees to get the right variety in the right place. Full appreciation of each tree's value and character as well as its artistic merit enables us to assist you to get the best out of your planting.

In our nurseries we grow large specimen trees for immediate effects. Their roots have been pruned as they grew to develop a compact root system. This enables large trees to be moved. Some homes, where there are no trees at all, really require the moving in of a few very large trees. Often this will fairly "make a place". Our organization is equipped to do this, as well as planting of the smaller sizes.

A few of the choicest varieties we grow for immediate effects are listed here—we will be glad to assist you in any way we can to get the right trees for your place.

Acer—The Maples

SILVER MAPLE. (*Acer dasycarpum*.) Deeply cut leaves. Rapid growing.

WEIR MAPLE. (*A. dasycarpum wieri laciniatum*.) Slender pendulous branches and exquisite foliage.

NORWAY MAPLE. (*A. platanoides*.) Rounded head; broad, dark green leaves. A splendid lawn tree.

COPPER MAPLE. (*A. platanoides rubrum*.) The leaves are greenish red when unfolding, turning dark red in late summer.

BLOODLEAF MAPLE. (*A. Reitenbachi*.) Small, compact. Foliage blood-red, to purplish red.

SCHWEDLER MAPLE. (*A. Schwedleri*.) Bright red leaves in spring, later changing to a dark green.

SUGAR MAPLE. (*A. saccharum*.) One of the best shade trees. Brilliant fall foliage.

Aesculus—The Horse-Chestnuts

OHIO BUCKEYE. (*Aesculus glabra*.) Has upright clusters of greenish white flowers.

HORSE-CHESTNUT. (*A. hippocastanum*.) A tall, massive, stately tree, with showy erect flowers.

Betula—The Birches

CANOE BIRCH. (*B. papyrifera*.) This variety forms a large tree with brilliant white bark.

SWAIN NELSON & SONS CO.
GLENVIEW ILLINOIS



The grounds about public buildings often offer a splendid opportunity for an attractive landscape treatment. The Edgewater Beach Hotel, Chicago, Illinois.

Catalpa—The Catalpas

MANCHURIAN CATALPA. (*C. bungei*.) Very useful for formal plantings.

WESTERN CATALPA. (*C. speciosa*.) A handsome flowering tree, very late to bloom; flowers white.

Crataegus—The Hawthorns

SCARLET THORN. (*Crataegus coccinea*.) Completely covered with beautiful white flowers in May.

COCKSPUR THORN. (*C. Crus-galli*.) It is beautiful in bloom; showy bright red fruit.

ENGLISH HAWTHORN. (*C. Oxyacantha*.) This species is very ornamental having finely cut foliage.

Fraxinus—The Ash

WHITE ASH. (*Fraxinus americana*.) American tree of lofty growth.

EUROPEAN ASH. (*F. excelsior*.) A desirable lawn tree.

Populus—The Poplars

LOMBARDY POPLAR. (*Populus nigra italicica*.) A tall, pyramidal shaped, close-growing tree.

Malus—The Flowering Crabs

SIBERIAN CRAB. (*Malus baccata*.) A small tree, having pure white flowers.

WILD SWEET CRAB. (*M. coronaria*.) Fragrant blush bloom; large fruit.

JAPANESE FLOWERING CRAB. (*M. floribunda*.) Fragrant white, pink, or red flowers in the early spring.

CARMINE CRAB. (*M. atrosanguinea*.) Flowers are bright crimson.

BECHTEL'S PRAIRIE CRAB. (*M. ioensis bechtelii*.) Double flowers resembling small roses.

PARKMAN'S HALL CRAB. (*M. halliana parkmani*.) Semi-double, rose colored flowers.

Prunus—The Flowering Plums

AMERICAN PLUM. (*Prunus americana*.) A tree with great variations. Parent of most native Plums.

EUROPEAN BIRD CHERRY. (*P. Padus*.) Pyramidal tree with bright clusters of pure white flowers.

PIN CHERRY. (*P. pennsylvanica*.) Splendid for naturalesque plantings.

PURPLELEAF PLUM. (*P. Pissardi*.) A small and very hardy tree, with purple foliage.

CHOKE CHERRY. (*P. virginiana*.) Handsome flowering tree; of bushy habit.

Sorbus—Mountain Ash

EUROPEAN MOUNTAIN ASH. (*Sorbus aucuparia*.) Fine specimen tree; brilliant scarlet berries.

Tilia—The Lindens

AMERICAN LINDEN. (*Tilia americana*.) A good tree for general planting. Handsome and large.

REDTWIG LINDEN. (*T. corallina*.) A handsome form of the European Linden.

CRIMEAN LINDEN. (*T. euchlora*; *T. dasystyla*.) Pyramidal head and heart-shaped leaves.

SILVER LINDEN. (*T. tomentosa*.) A shapely tree of very dense growth; a native of Europe.

Ulmus—The Elms

AMERICAN ELM. (*Ulmus americana*.) The handsomest of our American lawn or street trees, growing to a great size, with wide-spreading graceful branches.

ENGLISH ELM. (*U. campestris*.) A particularly strong and sturdy variety. Splendid for shade.



REES — VALUABLE for MANY USES

TREES WITH ATTRACTIVE FLOWERS AND FRUIT

| | | |
|---------------|-------------------|------------------------|
| Choke-Cherry | Chinese Cork Tree | Double-flowering Plums |
| Bird Cherry | Flowering Crabs | Mountain-Ash |
| Cucumber Tree | Hawthorns | Horse-Chestnut |
| Lindens | Tulip Tree | Native Catalpa |

TREES WITH COLORED FOLIAGE IN SUMMER AND AUTUMN

| | | | |
|-------------------|----------------------|----------------------|--------------|
| Tulip Tree | Cut-leaved Maple | Purple Norway Maple | |
| Chinese Cork Tree | White Birch | Copper Maple | |
| Acacia | Cut-leaved Birch | Laurel-leaved Willow | Copper Maple |
| Bronze Ash | Silver-leaved Linden | Purple Norway Maple | Sugar Maple |
| Ginkgo | | | |

DROOPING OR WEEPING TREES

| | | | | |
|------------------|------------------|-----------------|------------------|----------------|
| Cut-leaved Birch | Weeping Mulberry | Carolina Poplar | Silver Maple | Tree of Heaven |
| Weeping Willow | Cut-leaved Maple | Lombardy Poplar | Cut-leaved Maple | Native Catalpa |

TREES FOR QUICK EFFECT





The smaller home often offers unusual opportunities for landscape planting and the above illustration typifies an example carried out by our organization. Grounds of Mr. C. Nielsen, Jr., River Forest, Illinois.

SHRUBS for FLOWER and FOLIAGE SPECIALLY GROWN VARIETIES for LANDSCAPES WITHOUT WAITING



SHRUB planting is such an important detail in the landscape scheme, a large portion of our nurseries are devoted to growing large specimens of the choicest varieties. Plants which do not have to be crowded to make a showing are always the best to use to gain an immediate effect.

There are shrubs suitable for every purpose. A carefully studied plan provides shrubs which give a continuous season of flower; shrubs with berries attractive in winter and summer; shrubs with bright colored twigs to cheer the winter landscape. The ideal way is to choose and blend the many available subjects into a pleasing all year picture.

Too many homes are content with a few of the commoner sorts "done to death" at every corner. Homes of distinction merit the choicest varieties and plantings from our stock of big bushy specimens.

Each home has its own particular opportunity for shrub plantings which do justice to the home and its owner. It is part of our service to assist our customers in realizing the ultimate in harmonious plantings that they may be proud of an individual achievement.

Briefly we list and describe some of the varieties we grow, of which we have an ample stock of the better sorts to supply you.

Aralia—The Aralia

FIVE-LEAVED ARALIA. (*Aralia pentaphylla*.) A medium-sized shrub with arching branches and

light green foliage. Valuable for massing in the border.

DEVIL-WALKINGSTICK. (*Aralia spinosa*.) A very effective shrub with large deeply cut leaves.

Berberis—The Barberries

JAPANESE BARBERRY. (*Berberis Thunbergi*.) A great favorite for hedges, shrub groups and planting in general.

Cephalanthus—The Button Bush

BUTTON BUSH. (*Cephalanthus occidentalis*.) Has an odd-looking, ball-shaped cluster of flowers like a round button on long stems.

Cornus—The Osier Dogwood

CORAL DOGWOOD. (*Cornus sibirica*.) Bright coral-red branches.

GRAY DOGWOOD. (*Cornus paniculata*.) Light gray branches. Flowers with white fruit on red stems in fall.

CORNELIAN CHERRY. (*Cornus mas*.) A large dense shrub or small tree, with fine glossy foliage.

GOLDEN TWIG DOGWOOD. (*Cornus stolonifera lutea*.) This bushy variety, with bright yellow bark in winter, is very distinctive for contrast with other dogwood.

Cotoneaster

PEKING COTONEASTER. (*Cotoneaster acutifolia*.) Small white flowers; black fruit.

Deutzia—The Deutzias

LEMOINE DEUTZIA. (*Deutzia lemoinei*.) A small, graceful shrub; dainty white flowers.

PRIDE OF ROCHESTER DEUTZIA. (*Deutzia scabra*.) An old favorite with beautiful large white flowers tinged with rose.

DOUBLE WHITE DEUTZIA. (*Deutzia Wellsii*.) A tall-growing variety. Pure white, double flowers.

Diervilla—Bush Honeysuckle

SOUTHERN BUSH HONEYSUCKLE. (*Diervilla sessilifolia*.) Of spreading habit; yellow flowers.

Elaeagnus—Russian Olive

RUSSIAN OLIVE. (*Elaeagnus angustifolia*.) A fine tall-growing shrub.

Euonymus—Burning Bush

WINGED EUONYMUS. (*Euonymus alatus*.) Has curious thorny bark and brilliant autumnal foliage.

Forsythia—Golden Bell

BORDER FORSYTHIA. (*Forsythia intermedia*.) Golden-yellow flowers in the early spring.

SHOWY BORDER FORSYTHIA. (*Forsythia spectabilis*.) Glossy green foliage and bright golden flowers.

WEEPING FORSYTHIA. (*Forsythia suspensa*.) Golden-yellow blossoms; branches prostrate.

FORTUNE FORSYTHIA. (*Forsythia suspensa fortunei*.) A shrub of medium height, with long, slender, pendant branches.

Hydrangea—The Hydrangeas

SMOOTH HYDRANGEA. (*Hydrangea arborescens*.) A magnificent bush of medium height, with masses of white flower-heads, like large Snow-balls.

PANICLE HYDRANGEA. (*Hydrangea paniculata*.) Very tall, hardy shrub. The earliest of the hydrangea to bloom.



The secret of attractive foundation planting lies in the choice of materials. Here the planting carries out the lines of the house in a most pleasing manner. Home of Mr. H. N. Bruns, River Forest, Illinois.

HYDRANGEA PANICULATA GRANDIFLORA.

The flowers are born in immense, pointed clusters, creamy-white when fully expanded and continuing in bloom for a month.

Hypericum—St. John's-Wort

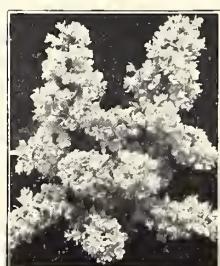
GOLDEN ST. JOHN'S-WORT. (*Hypericum aureum*.) The flowers are shining golden-yellow.

Kerria—Kerria

KERRIA JAPONICA. (*Corchorus japonicus*.) A graceful shrub, remarkably strong and thrifty.

Lycium—Matrimony Vine

CHINESE MATRIMONY VINE. (*Lycium chinense*.) Generally listed as a vine, but is really a low-growing shrub, with long, slender, thorny branches.



SELECTED SHRUBS for YARD and GARDEN

Our landscape department will be glad to assist you
in selecting shrubs for continuous bloom

SHRUBS ENDURING PARTIAL SHADE

| | | |
|------------------------|--------------------------------|---------------------------|
| American Black Currant | Mock Orange | Southern Bush Honeysuckle |
| Coral Berry | Five-leaved Aralia | Snowhill Hydrangea |
| Golden St. John Wort | Border Forsythia (Golden Bell) | Elder |
| European Burning Bush | Privet | Dogwood |
| Ninebark Spirea | Snowberry | Cranberry Bush |

FRUIT-BEARING SHRUBS

| | |
|------------------|---------------|
| Euonymus | Juneberry |
| Cornelian Cherry | Kerria |
| Viburnums | Privets |
| Buckthorn | Russian Olive |
| | Coral Dogwood |

SHRUBS FOR HEDGES

| | |
|----------------------|---------------------------|
| Bridal Wreath Spirea | Lilacs |
| Russian Mulberry | Russian Olive |
| Glossy Buckthorn | Japanese Barberry |
| | Southern Bush Honeysuckle |

SHRUBS WITH ATTRACTIVE TWIGS IN WINTER

| | |
|-----------------------|-------------------|
| Coral Dogwood | Bittersweet |
| Winged Euonymus | Hawthorn |
| Golden Twig Dogwood | Honeysuckles |
| Kerria | Elder |
| European Burning Bush | Coral Berry |
| | Amur River Privet |
| | Regel Privet |
| | Hawthorn |
| | Buckthorn |

LANDSCAPE ARCHITECTS

AND NURSERYMEN

Ligustrum—Privet

AMUR PRIVET. (*Ligustrum amurense.*) Adapted for hedges in cold and exposed places.

REGEL PRIVET. (*Ligustrum ibota regelianum.*) Very desirable shrub for low hedges or where rather a low effect is needed.

Lonicera—The Honeysuckle

WINTER HONEYSUCKLE. (*Lonicera fragrantissima.*) Delightfully fragrant white flowers.

WHITE BELLE HONEYSUCKLE. (*Lonicera bella albida.*) One of the finest of the Bush Honeysuckles.

MORROW HONEYSUCKLE. (*Lonicera morrowi.*) A shrub of wide spreading growth, with graceful curving branches. Bright red berries.

BUCKTHORN HONEYSUCKLE. (*Lonicera orientalis.*) One of the tallest; handsome foliage.

RED - FLOWERED HONEYSUCKLE. (*Lonicera rubriflora.*) Bright red flowers.

SMALL-FLOWERED HONEYSUCKLE. (*Lonicera parviflora.*) Very attractive variety of Bush Honeysuckle.

MANCHURIAN HONEYSUCKLE. (*Lonicera Ruprechtiana.*) A large shrub; small, pale blue-green foliage.

TATARIAN HONEYSUCKLE. (*Lonicera tatarica.*) The best known of all the Bush Honeysuckles.

BRIDE HONEYSUCKLE. (*Lonicera tatarica grandiflora.*) A beautiful shrub of vigorous growth, producing large, bright pink flowers, striped white, in June.

PINK-FLOWERED HONEYSUCKLE. (*Lonicera splendens.*) Unusually large leaves, pink flowers, and berries most always red but sometimes yellow.

YELLOW HONEYSUCKLE. (*Lonicera chrysanthia.*) A very attractive variety with yellow flowers and coral-red berries.

FLY HONEYSUCKLE. (*Lonicera Xylosteum.*) Strong grower of irregular habits; flowers yellowish white; berries dark red.

Morus—Mulberry

RUSSIAN MULBERRY. (*Morus alba tatarica.*) When trained in shrub form, the White Mulberry makes a handsome, interesting plant.

Philadelphus—Mock Orange

SWEET MOCK ORANGE. (*Philadelphus coronarius.*) An old time shrub of upright growth. Flowers are creamy-white, very fragrant.

GOLDEN MOCK ORANGE. (*Philadelphus coronarius aureus.*) A dwarf form of the above old fashioned variety.

BIG SCENTLESS MOCK ORANGE. (*Philadelphus grandiflorus.*) Large pure-white flowers.

avalanche MOCK ORANGE. (*Philadelphus Avalanche.*) Graceful, arching branches; snowy white flowers.

BOUQUET BLANC MOCK ORANGE. (*Philadelphus Bouquet Blanc.*) Flowers pure white; profuse bloomer.

SNOWBANK MOCK ORANGE. (*Philadelphus nivalis.*) Tall; free flowering; odorless.

DOUBLE-FLOWERING MOCK ORANGE. (*Philadelphus coronarius fl.-pl.*)

Physocarpus—Ninebark

COMMON NINEBARK. (*Physocarpus opulifolius.*) A fast growing tall shrub, with good foliage; attractive white flowers.

Prunus—The Flowering Almond

DOUBLE PINK-FLOWERING ALMOND. (*Prunus glandulosa rosea.*) Old-fashioned shrub covered with double pink flowers in early spring.

DOUBLE WHITE-FLOWERING ALMOND. (*Prunus glandulosa alba.*) Showy white flowers in spring.

Rhamnus—The Buckthorns

COMMON BUCKTHORN. (*Rhamnus cathartica.*) Beautiful dark-green glossy foliage.

GLOSSY BUCKTHORN. (*Rhamnus Frangula.*) A high-growing shrub, with bright, shining foliage.

Rhodotypos—Jetbead

JETBEAD. (*Rhodotypos kerrioides.*) A distinct and handsome shrub.

Rhus—The Sumac

FERN-LEAVED SUMAC. (*Rhus typhina laciniata.*) Deeply cut fern-like foliage.

PURPLE FRINGE or SMOKE TREE. (*Rhus cotinus.*) A high-growing bush or small tree with peculiar thread-like purple flowers.

Ribes—The Flowering Currant

SLENDER GOLDEN Currant. (*Ribes aureum.*) A dwarf growing bush with yellow flowers.

Rosa—The Shrubby Roses

MEADOW ROSE. (*Rosa blanda.*) Single; pink; showy bright-red fruit in fall.



Large specimen trees, carefully arranged shrub plantings and large open lawns give this home an attractive setting. A splendid example of the immediate effect had by planting large mature trees. These grounds were entirely barren six months prior to this picture. Grounds of Mr. E. F. Reinecke, River Forest, Illinois.

SWAMP ROSE. (*Rosa palustris*.) A mass of single Roses of an exquisite shade of pink.

VIRGINIA ROSE. (*Rosa lucida*.) A dwarf form with bright pink flowers.

BRISTLY ROSE. (*Rosa nitida*.) Low shrub; fine single reddish flowers.

SWEETBRIER ROSE. (*Rosa rubiginosa*.) Bright pink flowers are carried on mossy stems.

HYBRID SWEETBRIERS. (*Rosa rubiginosa hybrids*.) These are crosses between the common Sweetbrier and various old fashioned garden Roses.

RUGOSA ROSE. (*Rosa Rugosa*.) Sturdy bushes, with dark, rich, yellow foliage. Large, fragrant, single and semi-double flowers are produced in abundance all summer. One of the best bushes for shrubbery and hedge planting in variety.

Salix—The Willows

GOAT WILLOW. (*Salix caprea*.) Small tree with catkins in early spring.

SILVERLEAF WILLOW. (*Salix regalis*.) Foliage silvery green; branches brownish yellow.

GOLDEN WILLOW. (*Salix vitellina aurea*.) Yellow bark in spring.

Sambucus—Elders

AMERICAN ELDER. (*Sambucus canadensis*.) A tall shrub with handsome compound foliage.

EUROPEAN ELDER. (*Sambucus nigra*.) Light-green foliage and red berries.

GOLDEN EUROPEAN ELDER. (*Sambucus nigra aurea*.) A variety with luminous yellow foliage.

Spiraea—The Spireas

GARLAND SPIREA. (*Spiraea arguta*.) A showy bush with pure-white flowers.

ANTHONY WATERER SPIREA. (*Spiraea bumalda*.) Rosy-crimson flowers in flat-top clusters all summer.



Van Houtte Spirea. A general favorite.



A certain way to give a pleasing first impression is to have an attractive entrance to your grounds. Home of H. R. Shepard, Winnetka, Illinois.

(MEADOW) SPIREA JAPONICA. (*Spiraea callosa alba*.) Large flat clusters of white flowers.

FROEBEL'S SPIREA. (*Spiraea froebeli*.) Flowers ranging in shade from light to deep pink.

PINK MEADOW SPIREA. (*Spiraea latifolia*.) One of the loveliest of midsummer blooming Spireas.

WHITE MEADOW SPIREA. (*Spiraea paniculata*.) Similar to the preceding but with white flowers.

VAN HOUTTE SPIREA. (*Spiraea vanhouttei*.) One of the finest spirea. The entire bush is covered with dense clusters of exquisite white flowers.

Symporicarpos—Snowberry

COMMON SNOWBERRY. (*Symporicarpos racemosus*.) A slender graceful shrub bearing waxy-white berries.

CORALBERRY SNOWBERRY. (*Symporicarpos vulgaris*.) Its flowers are followed by red berries.

Syringa—The Lilaes

JAPANESE TREE LILAC. (*Syringa japonica*.) A tall shrub, growing to a small tree.

HUNGARIAN LILAC. (*Syringa josikaea*.) A distinct Asiatic type, with large shining leaves and purple flowers in June.

PERSIAN LILAC. (*Syringa persica*.) Slender arching branches. Pale-lilac flowers.

WHITE PERSIAN LILAC. (*Syringa persica alba*.) Similar to the above except with white flowers.

LATE LILAC. (*Syringa villosa*.) Bright green foliage and pinkish-lilac flowers in May and June.

COMMON LILAC. (*Syringa vulgaris*.) One of the old favorites. Beautiful clusters of fragrant lavender flowers.

COMMON WHITE LILAC. (*Syringa vulgaris alba*.)

HYBRID LILAC. The new garden lilac bearing immense trusses of fragrant flowers, some single and many double and semi-double varieties.



The feathery Tamarix.

Tamarix—Tamarisk

AFRICAN TAMARISK. (*Tamarix africana*.) Strong, slender, upright growth, with panicles of feathery pink flowers.

KASHGAR TAMARISK. (*Tamarix aestivalis*.) Light bluish green feathery foliage.

Viburnum—The Viburnums

The Viburnums are among the finest of the shrubs. Many of them being native, they are particularly adaptable to large plantings, and some varieties in particular for under planting. Most varieties take on greater beauty year by year as they round out their development.

ARROW-WOOD. (*Viburnum dentatum*.) Creamy-white flowers, borne in late spring.

WAYFARING TREE. (*Viburnum lantana*.) A large shrub with beautiful shaped, wrinkled leaves; white flowers and black berries.

NANNYBERRY. (*Viburnum lentago*.) Leaves bronzy when young. The flowers are creamy-white.

EUROPEAN CRANBERRYBUSH. (*Viburnum opulus*.) Upright, spreading shrub with white flowers and vivid red berries.

SNOWBALL. (*Viburnum opulus sterile*.) In early summer the pure-white flowers are born in showy balls.

SIEBOLD VIBURNUM. (*Viburnum sieboldi*.) The leaves are large, rich green, and glossy.

Weigela—The Weigelas

EVA RATHKE WEIGELA. (*Weigela, Eva Rathke*.) Flowers deepest carmine-crimson with prominent yellow stamens.

VANHOUTTE WEIGELA. (*Weigela Vanhouttei*.) An extremely hardy shrub, with trumpet-shaped, carmine blossoms.

A WATER GARDEN ADDS ENJOYMENT

SINCE the time of the early Egyptian gardens, which were the first gardens of history, pools have been regarded as one of the choicest features in garden development. The possibility for beauty achievement in their design is unlimited and their contribution to the pleasure and enjoyment of the owner is unsurpassed.

Around a pool there is peace and quiet which invites you to relax and rest. The reflections mirrored on the surface of the water are a constant delight. Water plants, the fragrant waterlily, and the floating lily pads intrigue the eye and lend charm to the picture.

The design, construction and planting of the pool is one of our specialties. Let us help you plan your pool.



A combination which is always admired; a rock edged pool, rock plants and water plants.



Perennials form the principal subject of the flower garden. This appealing garden scene is from the grounds of L. C. Bassford, LaGrange, Illinois.

HARDY PERENNIALS



TO ALL lovers of flowers—and who is not—the hardy perennials appeal very strongly, because during the whole flowering season there is not a time in which some of them are not in bloom, and they reappear year after year, blooming freely and requiring very little attention and protection.

For lovers of spring flowers, summer flowers, or autumn flowers, there are varieties without end, enough to have seasonal gardens or borders of all-season beauty. Perennials should rightfully form the backbone of all flower planting with possibly a few bulbs and annuals worked in to complete the effect.

Gardens in particular require careful selection and arrangement to get harmony of color and beautiful flowering effects. Any of the perennials we offer will delight you with their flowers but a flower garden skillfully planned by our experts will give you the utmost enjoyment. Our strong, well rooted plants make a showing of flowers the first year.

The following list of perennials is a partial list of the varieties we grow. Although they are listed for their season of flower, many of them bloom intermittently or are valuable for their foliage all season.

Perennial Flowers for the Spring Garden

ALYSSUM saxatile. Goldentuft.
ARABIS alpina. Alpine Rockcress. White.
ARMERIA maritima. Common Thrift. Pink.
AQUILEGIA. Columbine. Olden Garden favorites. Pink, yellow, and mixed varieties.
CALTHA palustris. Marshmarigold.
CAMPANULA carpatica. Carpathian Bellflower.
CAMPANULA medium. Canterbury-Bells. An old favorite. Blooms rose or white.
CAMPANULA rotundifolia. Harebell.

CAMPANULA pyramidalis. Chimney Bellflower. Long spikes covered with blue flowers.

DELPHINIUMS. Hardy Larkspurs. Blue.

IBERIS sempervirens. Evergreen Candytuft.

IRIS cristata. Crested Iris. Light blue.

IRIS pseudacorus. Yellowflag Iris.

IRIS pumila. Crimean Iris. Various.

IRIS kaempferi. Japanese Iris. Various.

IRIS germanica. German Iris. The most popular of the Iris group. Colors range from pure-white through all shades of mauve to blue and dark purple; the flowers are regular orchids in beauty and structure.

MERTENSIA. Bluebells. Attractive blue.

MYOSOTIS alpestris. Alpine Forget-me-not. Splendid for dry places.

MYOSOTIS palustris semperflorens. Forget-me-not.

PAPAVER orientale. Oriental Poppy.

PEONIES. The peony is one of our best known and best loved flowers. Its hardy character and profusion of beautiful flowers make it one of the most desirable for the perennial border and for cutting purposes. We offer the best varieties in white, red, and the different shades of pink.

PHLOX amoena. Bright pink flowers.

PHLOX subulata rosea. Red Moss Phlox.

PHLOX subulata alba. White Moss Phlox.

PHLOX subulata lilac. Lilac Moss Phlox.

PHYSALIS francheti. Lantern Groundcherry.

POLEMONIUM caeruleum. Greek-Valerian. Blue.

SAXIFRAGA cordifolia. Heartleaf Saxifrage.

SCABIOSA caucasica. Pin-cushion Flower.

SILENE schafta. Schafta Catchfly.

VERONICA. Speedwell. Shades of blue.

VIOLA. Violet. Various shades.

ROCK plants in variety.

LANDSCAPE ARCHITECTS

AND NURSERYMEN

Perennial Flowers for the Summer Garden

ANTHEMIS *tinctoria*.
Yellow Camomile.

ARTEMISIA *lactiflora*.
White Mugwort.

CERASTIUM *tomentosum*.
Snow-in-Summer.

CENTAUREA *macrocephala*.
Globe Centaurea.

COREOPSIS *grandiflora*.
Big Coreopsis.

CHRYSANTHEMUM *maximum*.
Shasta Daisy.

DELphinium HYBRID.
Various shades.

DELPHINIUM *belladonna*.
Light blue.

DELPHINIUM *formosum*.
Hardy Larkspur.

DIANTHUS *hedewigii*.
Hedewig Pink.

DIANTHUS *barbatus*.
Sweet-Williams.

DICENTRA *spectabilis*. Bleedingheart.

DIGITALIS *purpurea*. Common Foxglove.

FUNKIA *caerulea*. Blue Plantainlily.

FUNKIA *variegata*. Variegated Plantainlily.

GAILLARDIA *grandiflora*. Blanket flower.

GERANIUM *ibericum*. Iberian Cranesbill. Blue.

GEUM *coccineum*. Chiloe Avens. Double red.

FESTUCA *glaucia*. Blue Fescue Grass.

GYPSOPHILA *paniculata*. Babysbreath.

HEMEROCALLIS. Daylily. Yellow, orange.

HYPERICUM *moserianum*. Goldflower.

HEUCHERA *sanguinea*. Coral bells.

HOLLYHOCKS. These old-time favorites are needed in every perennial planting. We offer all the different colors and varieties.

HIBISCUS. Rosemallow. Various shades.

LOBELIA *cardinalis*. Cardinalflower.

LIATRIS *pycnostachya*. Cattail Gayfeather.

LILIES. These most graceful and charming flowers are needed in every perennial planting. We offer the choicest of the hardy varieties.

LINUM *perenne*. Perennial Flax.

LUPINUS *polyphyllus*. Washington Lupine.

LYCHNIS *chalcedonica*. Maltese Cross.

LYTHRUM. Rosy Loosestrife.

MONARDA *didyma*. Oswego Bee-balm. Red.

NEPETA *mussini*. Groundivy.

OENOTHERA. Evening-Primrose. Sundrops.

PENTSTEMON. Beard Tongue. Scarlet.

PHLOX is among the very choicest and most valuable of the hardy plants. It deserves a prominent position in every garden.

White with red eye Salmon pink

White Lavender

Pink varieties Red

RUDBECKIA *maxima*. Great Cone flower. Yellow.

RUDBECKIA *purpurea*. Purple cone flower.



Iris

RUDBECKIA *Goldenglow*. Golden yellow. Yellow flowers, 5 to 6 feet high.

SEDMUM. Stonecrop. The stonecrops are charming plants for sunny positions in the rockery and border. They may be considered the backbone of the rock garden.

SEMPERVIVUMS. Houseleek. A Rockery plant.

STATICE *latifolia*. Sea Lavender.

STOKESIA *cyanea*. Cornflower aster. Blue.

TRITOMA *pfitzeriana*. Bonfire Torchlily.

TROLLIUS. Globeflower. Yellow. Giant, bright yellow, buttercup-like blossoms and borne on stems 1 to 2 feet high from May until August.

TUNICA *saxifraga*. Saxifraga Tunieflower.

VALERIANA *officinalis*. Hardy garden Heliotrope.

VERONICA. Speedwell. Shades of blue.

YUCCA. Adam's Needle. White flowers.

ROCK plants in variety.

Perennial Flowers for the Autumn Garden

ANTHEMIS *tinctoria*. Yellow Camomile.

ANEMONE *japonica*. Japanese Anemone. Rose.

ASTERS. The perennial or hardy aster is unrivaled for its varying form and bright colors during the autumn months.

CAMPANULA *carpathica*. Carpathian Bellflower.

CHELONE *lyoni*. Pink Turtlehead.

COREOPSIS *grandiflora*. Big Coreopsis.

CHRYSANTHEMUM Maximum. Shasta Daisy.

CHRYSANTHEMUM. Glory of Seven Oaks.

CHRYSANTHEMUM. Hardy garden varieties. We offer the choicest varieties in pink, white, and yellow, of these popular old-fashioned varieties.

DELPHINIUM. Hardy Larkspurs. Blue.

HELENIUM *autumnale*. Yellow.

HELENIUM Riverton Beauty. Yellow, black center.

HELIANTHEMUM. Sunrose. Mixed colors.

HELIANTHUS *maximiliani*. Maximilian Sunflower.

HEUCHERA *sanguinea*. Coralbells.

HIBISCUS. Rosemallow. Various shades.

PLUMBAGO *larpentae*. Blue Leadwort.

SALVIA *azurea*. Azure Sage. Sky-blue.

SEMPERVIVUMS. Houseleek. A Rockery plant.

ROCK plants in variety.



Hardy Chrysanthemums bloom from August to November.



This restful and charming informal garden and pool on the grounds of Mr. A. R. Dole, Oak Park, Ill., was designed and executed by our landscape craftsmen.

ROCK GARDENS—*for Places Large or Small*

OUR CRAFTSMEN EXCEL IN ROCK GARDEN PLANNING
AND CONSTRUCTION



OMEHOW there is something intensely fascinating about rock gardening. It is a gardening pleasure open to everyone for even in very limited quarters it is possible to group a few rocks and grow among them some of the interesting flowers commonly known as rock plants. Where space permits, the rock garden can be developed more elaborately with a small rocky stream, and pool and sometimes even a miniature water-fall.

Successful rock gardens call for the highest skill of the landscape craftsman. More and more are home owners realizing the fine possibilities of rock treatment in portions of their own grounds. Our organization is being employed in this work in greater capacity than ever.

And this popularity is no more than the just share deserved by the rock garden. Effects characteristically beautiful can be achieved when the subjects are well handled. Plants, particularly adaptable to growing among rocks can be grouped in attractive display. The rock garden has a naturalness and freedom which give it individual charm.

Most every place can have a rock garden of artistic merit if the plan is carefully worked out and the construction well done. The successful growing of rock plants requires a special soil treatment and construction which can best be supplied by the train-

ed and experienced organization. This phase of garden planning and construction is given our particular attention.

PLANTS for THE ROCK GARDEN

PERENNIALS

| | | |
|-----------|-----------------|------------------|
| Alyssum | Bleeding Heart | Primulas |
| Anemone | Heuchere | Double Buttercup |
| Columbine | Crested Iris | Sedums |
| Campanula | Perennial Flax | Stoke's Aster |
| Coreopsis | Catmint | Veronica |
| Dianthus | Japanese Spurge | Vinca |
| | Creeping Phlox | Violets |



EVERGREENS

| |
|-----------------------|
| Common Juniper |
| Savin Juniper |
| Tamarisk-leaved Savin |
| Dwarf Mountain Pine |
| Taxus, Yew |

CLIMBING and TRAILING VINES



QUIET and unobtrusive beauty distinguishes many of the vines, and happily there is always some vine suitable for every situation. A brick or stone chimney or wall can be enhanced by the use of Engleman's Ivy or Boston Ivy, both varieties being the sort that clings to brick or stone.

The Clematis group, the Honeysuckles, Wisteria and Trumpet Creeper are noted for their attractive flowers. Climbing Bittersweet bears the cheerful orange berries so popular for winter bouquets. Matrimony vine, a splendid shrubby vine for growing on slopes, has attractive flowers and luscious red fruit. Grape-vines and Dutchman's Pipe are valuable for heavy foliage effects.

No home is really complete without a few vines—and where there are garden arbors and trellises, vines are indispensable.

AMERICAN BITTERSWEET. (*Celastrus scandens*.) Has pale yellow flowers and orange berries.

ARISTOLOCHIA Siphon. (Dutchman's Pipe.) A curious, twining vine, which will cover a porch or veranda in a very short time.

BOWER ACTINIDIA. (*Actinidia arguta*.) A hardy and vigorous climber, with heart-shaped foliage.

CHINESE MATRIMONY VINE. (*Lycium chinense*.) Attractive flowers and fruit. See under shrubs.

CHINESE WISTERIA. (*Wisteria sinensis*.) A free-flowering, hardy, ornamental vine. Lavender-blue or White.

DUTCH WOODBINE. (*Lonicera belgica*.) A Honey-suckle vine that climbs several feet high.

ENGLEMANN CREEPER. (*Ampelopsis quinquefolia Englemanni*.) A high-climbing vine, with compound foliage; brilliant scarlet in fall.

EUONYMUS RADICANS. (Climbing *Euonymus*.) A native of Japan, grown as a trailing shrub.

FIVE-LEAF AKEBIA. (*Akebia quinata*.) Bears a multitude of cup-shaped, rosy purple flowers which are followed by fragrant purple fruits.

FOX GRAPE. (*Vitis Labrusca*.) A picturesque vine of strong, vigorous growth.

HALL'S JAPAN HONEYSUCKLE. (*Lonicera Halliana*.) The very finest of all the Honeysuckles.

JAPANESE CREEPER. (*Ampelopsis tricuspidata Veitchi*.) Climbs without support.

SCARLET TRUMPET HONEYSUCKLE. (*Lonicera sempervirens*.) Grows 10 to 20 feet in a season.

SWEET AUTUMN CLEMATIS. (*Clematis paniculata*.) A mass of fragrant white flowers fairly cover the upper parts of the vine in late summer.

TRUMPET VINE. (*Bignonia radicans*.) One of the handsomest climbing vines.

VIRGINIA CREEPER. (*Ampelopsis quinquefolia*.) One of the best known of our native vines.



Vines complete the picture, relieving the harsh lines of the house. The harmonious setting given this home is a product of our organization and materials. Grounds of Mr. Dwight Smith, Evanston, Illinois.

SAVE YOUR TREES *the SWAIN NELSON WAY*



YOUR trees may look sound and well and yet be badly in need of attention. A full grown tree which contributes to the comfort and beauty of the home is worth thousands of dollars. Many of them in fact could not be replaced for any amount of money. And yet, in spite of all this, most trees are sadly neglected.

Probably the greatest reason for this is that trees may be sick and even dying and yet appear perfectly well. The gradual change that takes place as disease and infection lay hold of the tree is so unapparent it is unnoticed by the home owner or casual observer. There is no special immunity of trees to disease. Your trees, the very ones you prize so highly may at this moment be badly in need of attention. No home owner can afford to overlook this possibility or take the chance of casual inspection.



Section of trunk showing Cavities caused by lack of attention and which will shortly cause the collapse of the entire tree.

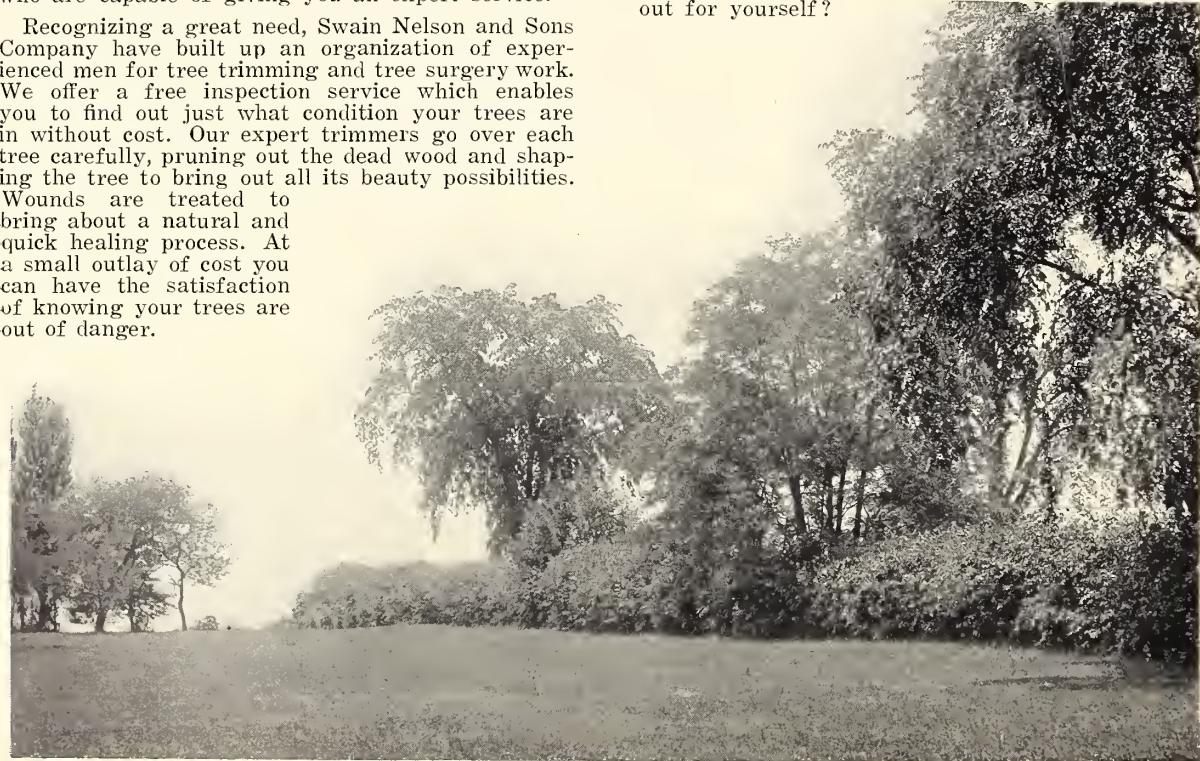
WE OFFER AN EXPERT TREE TRIMMING SERVICE

TO HAVE sound healthy trees it is necessary to restore their complete and full vigor by treating their weaknesses scientifically and then giving them constant care and protection. This is a task which can be done easily and successfully by the trained expert. Tree trimming and tree surgery is a highly specialized profession which requires men of skill and training. You should entrust the care of your trees only in the hands of those who are capable of giving you an expert service.

Recognizing a great need, Swain Nelson and Sons Company have built up an organization of experienced men for tree trimming and tree surgery work. We offer a free inspection service which enables you to find out just what condition your trees are in without cost. Our expert trimmers go over each tree carefully, pruning out the dead wood and shaping the tree to bring out all its beauty possibilities. Wounds are treated to bring about a natural and quick healing process. At a small outlay of cost you can have the satisfaction of knowing your trees are out of danger.

Trees cannot speak for themselves, they go on adorning our lawns, contributing endlessly to our comfort and pleasures regardless of the dangers that threaten them. They cannot ask us for our aid but they certainly do respond to kindly treatment, returning many times over in value, the few dollars necessary to spend on them.

Why not take advantage of our Free Inspection Service and find out for yourself?



Scenes like this help us to appreciate the beauty and value of trees.

LANDSCAPE ARCHITECTS
AND NURSERYMEN

OUR METHOD of TREE SURGERY INSURES SUCCESS

IT IS of the greatest importance that all diseased trees should be rightly treated and filled. Simply digging out the rotten wood and filling the cavity with cement is not tree surgery. For years tree surgery has been studied and developed to bring about a method of surgery which could be practiced with a high degree of success.

Now all the previous uncertainties of Tree Surgery have been eliminated by the perfecting of the Van Yahres System of Tree CORK Surgery which is being employed by the Tree Expert Department of Swain Nelson & Sons Company. Briefly the operation is as follows:

Clean, healthy, specially prepared cork is cut to fit the cavity. It is then placed in the wound which has been thoroughly cleaned of all decayed parts.

The cork fills every minute crevice, becoming an integral part of the tree. In a short time new growth begins covering the filling and the operation is barely noticeable.

No further decay is possible because the cork is absolutely tight and waterproof. It is also elastic and bends with the tree, thus eliminating chafing of the tender new growth. It assumes the tree's temperature and encourages nature's healing process.

What could be more natural than this system of Tree CORK Surgery? The cavity is filled with a substance similar to the wood itself and conditions are made perfect for the healing process. When applied in a skillful manner the results are almost certain to be successful.

Swain Nelson Tree Surgeons put first class professional ability at your disposal. Our men execute any work in their line in a thorough and most satisfactory manner.



Section showing how the Cork is placed in Cavity. With the swelling of the cork every crevice will be filled.

Where there is the element of danger, it is sometimes too late. Do not neglect your trees. Our experts are available to tell you just exactly the condition your trees are in.



Section at bottom of the trunk where all diseased wood has been removed and Cavities made ready for filling.



Same tree as above with Cavities filled with cork. In only a short time these will be healing and the tree will be in perfect condition.

FREE INSPECTION SERVICE

Without obligation to you, our Tree Expert will call, inspect your tree or trees and tell you what treatment is necessary and the charge for the work, which you will find lower than you anticipate.

Thousands of valuable trees die, unnecessarily, each year from neglect. Insect infection, dead wood, internal decay and other malignant elements are always at work destroying your trees. A small amount spent now may save a tree that would take years of growth or hundreds of dollars to replace.

CALL US OR WRITE US TODAY

Telephones: Rogers Park 6620 and Glenview 87-88
Office and 300 Acre Nurseries: Glenview Road

GROW YOUR OWN FRUIT



THREE is real satisfaction in picking fruit grown on your own place. It tastes better and is better. And, more than this, fruit trees, with their fragrant blossoms are a pleasing ornament to any place.

Apples. Early summer varieties for that first green apple pie; fall apples and winter apples for long season enjoyment should all be grown.

Pears. Standard varieties where there is space, and they really take little room, and Dwarf sorts for the small suburban place, are available in specimen stock of the best varieties.

Plums. The "easy-to-grow fruit", can even be grouped in the border. Their flowers and delicious edible fruit make them well worth while. All the best varieties.

Peaches. Worth-while for their blossoms alone. We have choice plants.

Cherries. Almost a sure yearly bearer. Sweet varieties make luscious eating and the sour varieties provide the family with fresh cherry pie.

Grapes. Every man's fruit. Grows almost anywhere and takes so little space. We grow



Montmorency Cherries.

black or purple, red and white or yellow varieties in both early and late sorts.

The small fruits—Strawberries, Raspberries, Blackberries, Currants, and Gooseberries, should be in every service garden. Our varieties yield big, delicious fruits in abundance.

PLAN A FRUIT GARDEN

We will help you plan a fruit garden for all year enjoyment. Small expense with large returns is characteristic of fruit planting.

ROSES—*For the GARDEN and BORDER*



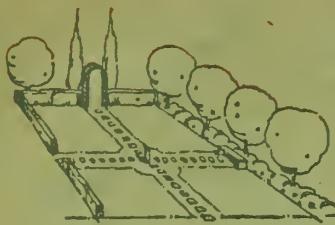
ROSES, the most beautiful of all the garden flowers, can be easily grown at home. Give them plenty of rich soil and sunlight and the amount of bloom you will get will surprise you.

The **Hybrid Teas**, blooming throughout the summer are among the most popular. They are hardy with careful winter protection. Flowers of white, pink, red and yellow shades.

Hybrid Perpetual Roses, more aggressive than the teas and needing little winter protection. Shades of red, white and yellow in beautiful showy flowers.

Climbing Roses. As necessary to successful landscapes as trees or shrubs. For decoration, screening and as a covering vine there is no plant quite so lovely.

The Rose Garden. Gardens of Roses offer no end of delight. Our sturdy plants are excellent subjects for this treatment. Let us arrange a rose planting for you. We will also prepare the beds and plant them. We know this method brings results that please.



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SWAIN NELSON & SONS CO.

Founded 1856

Landscape Studio, Office & Nurseries

GLENVIEW, ILLINOIS